



# VP700

FAST • ON-DEMAND • COLOUR LABELS

The **VP700 by VIPColor** is a revolutionary digital print-on-demand colour label printer • Set to reinvent printing and raise the performance benchmark for printers in its class.

Powered by Memjet thermal inkjet technology, the VP700 prints at a **blazing speed of 18 metres per minute** (or 100 10 cm x 15 cm labels in less than a minute), delivering **exceptional vibrant colour graphics** and crisp text and barcodes **up to 1600 x 1600 dpi\***. The VP700 prints on demand to exact batch quantity and real-time up-to-the-minute requirements, providing unprecedented flexibility and convenience. Ruggedly designed yet intuitive for use in in-house label production and private labeling needs, the **VP700 brings fast, affordable colour printing** to any print environment.

## Key Benefits

Digital on-demand colour label printer

Fast desktop printer with output at 18m/min

Low Total Cost of Ownership

Ruggedized for industrial usage

User-friendly and extremely easy to operate

High quality prints at 1600x1600 dpi

## On-Demand Colour Label Printing Enables Your Plant Shop Floor to Handle Multiple SKUs More Effectively

### WITHOUT VP700 LABEL PRINTER



- Order pre-printed forms
- Receive and inspect



- Inventoried in rows of shelves
- Incur risk of obsolescence



- Frequent loading of pre-printed labels into printer or requiring multiple printers for each job type



- Takes a longer time & coordination within supply chain to turn in a new design

### Reduce complexity and save cost

### WITH VP700 LABEL PRINTER



- Order only blank label stock with different sizes
- Receive and do minimal inspection



- Inventoried in less shelf space
- Locating the base label stock size is easier



- Reduces reloading of label stock and utilize one printer only



- Print on demand and change label design within minutes

\* For Memjet ink compatible label stock, we strongly recommend that the user perform a print check for compatibility before using the label stock for production.



## Printer Specifications

### PERFORMANCE

Print speed	Up 304,8 mm per second ( 18 m/minute, or 12 ips)
Print resolution	Up to 1600 x 1600 dpi
Data connectivity	USB 2.0 / Ethernet 10/100Base-T / GPIO
Ink	Dye ink in five individual 250 ml CMYKK colour ink tanks
Power supply	Universal internal power supply
Barcode PQ	1D barcode at least Grade B ( Code 39 ) with 10mils bar width 2D barcode at least Grade B ( PDF417 ) with 10mils cell size

### MEDIA HANDLING

Print modes	Roll-Roll, Roll-Cut, Print & Hold ( non-peel )
Label media width	50,8 - 215,9 mm ( 2" - 8,5" )
Max. label length	Up to 1,016 m ( 40" )
Label media thickness	0,1 - 0,3 mm
Supported media	Glossy , Semi-Gloss and matte
Qualified label stocks	Please, check the compatibility list of VIPColor printers
Detection	Gap, continuous, black mark

### OPERATING ENVIRONMENT

Operation	15 to 35°C at RH 20-80%
Storage	-5 to 50°C

### REGULATORY & SAFETY

EMC	FCC Part 15, Subpart B, Class A ( US ), CE ( Europe ), BSMI ( Taiwan )
Safety	IEC 60950-1 Compliance ( International ), RCM ( Australia ), CCC ( China ), cCSAus ( US/Canada )

### USABILITY & SERVICEABILITY

User interface	Embedded web server Backlit LCD control panel in 8 languages ( EN, FR, DE, IT, ES, JP, CN Traditional & Simplified ) LED for printer warnings & readiness indication Unobstructed accessibility to service bays for print-head and ink tanks
Aesthetics	Designed for ease of setup, troubleshooting and servicing Metallic casing with industrial grade ruggedness
Printer driver compatibility	Microsoft® Windows XP/Vista®/Windows 7 ( 32/64bits ); Windows Server 2003/2008 R2 ( 32/64 bits )
Supported network protocol	TCP/IP ( Static IP or DHCP Auto )
Acoustics	Sound pressure level less than 60dBA ( both operator/ bystander position )

### ACCESSORIES & OTHERS

Built-in accessories	Integrated un-winder (with enclosure for paper dust removal) as standard for up to 200 mm ( 8" ) OD label roll with 76 mm ( 3" ) core. Built-in automatic cutter.
Product size	476 mm x 497 mm x 585 mm ( 18,7" x 19,6" x 23,0" )
Weight (printer only)	35 kg ( 77 lbs )
Warranty	1 year limited factory warranty or 5M inches - whichever comes first

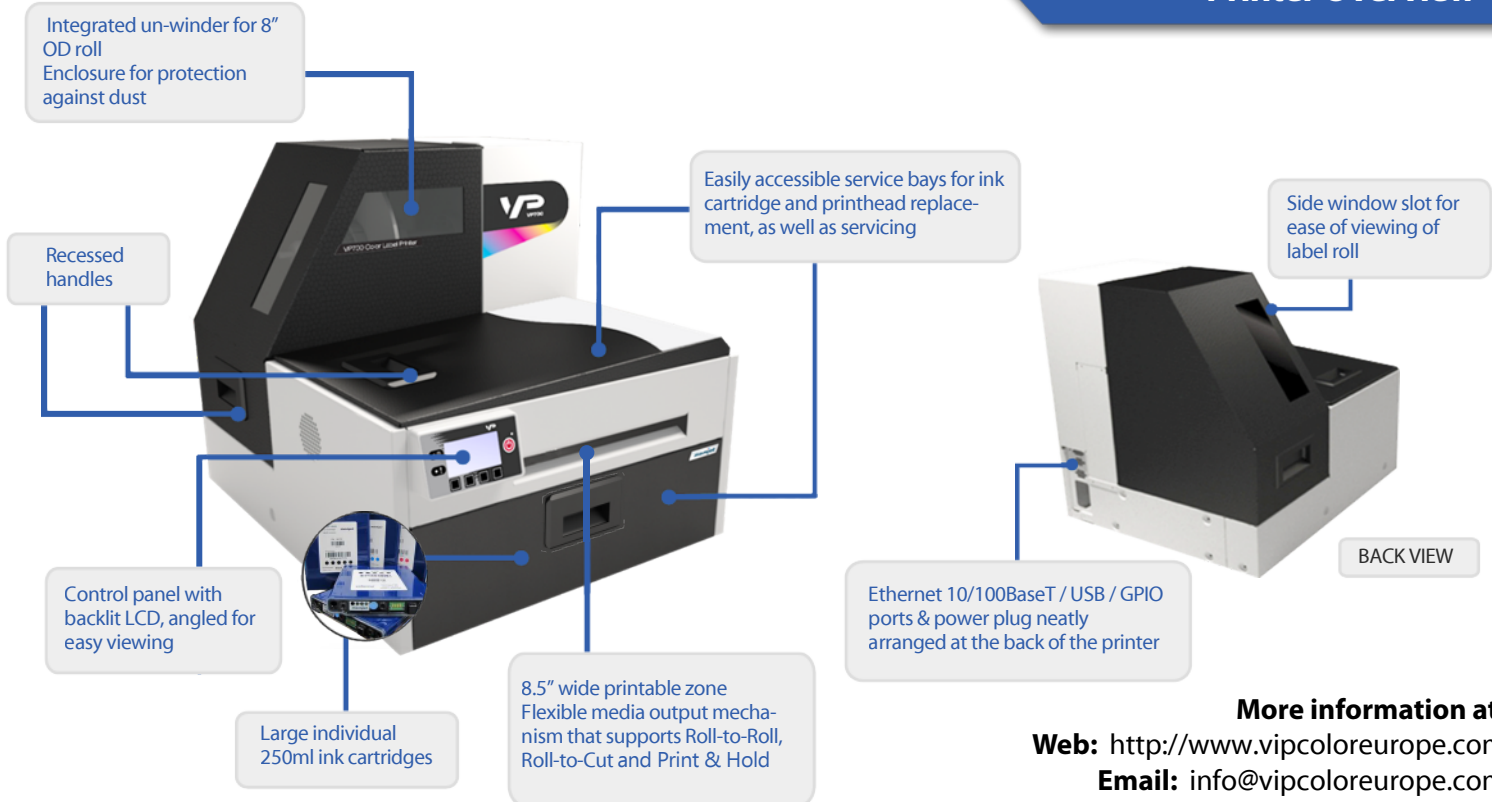
### SHIPPED

Included items	Printer ( integrated with un-winder ), printhead, CMYKK ink cartridges, USB cable and AC power cable
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#### Note:

- The technical specifications & suggested pricings are subjected to change without notice.
- Barcode PQ is dependent on label media compatibility with the ink.
- Limited warranty does not include consumables, ink supplies and printhead.
- \* Windows is a registered trademark of Microsoft Corporation in the United States and other countries.

## Printer Overview



**More information at:**  
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